



# ALEXANDRA G. BRILLEMBOURG

ART DIRECTOR . MOTION GRAPHICS . PRINT . VFX

T. 647 909 8405 **EMAIL.** ALEXANDRA.G.B@GMAIL.COM  
[WWW.ALEXANDRAGBRILLEMBOURG.COM](http://WWW.ALEXANDRAGBRILLEMBOURG.COM)

## HIGHLIGHTS

- ▶ A visual communications professional with strong specialization in art direction, art design and production logistics, including coordination of teamwork.
- ▶ 10+ years of experience in the creation and application of visual concepts for a broad range of communicational strategies and technology platforms, covering the varied Graphics and digital production media.
- ▶ Author of a broad selection of pieces within corporate and commercial Communication projects for local and International organizations.
- ▶ Founder of Motif Graphique, LLC (2007), a company that provides services in art Direction and Development of Visual concepts, including the creation of graphic packages and set production, and costume solutions.

## LANGUAGES

English & Spanish

## AWARDS

- ▶ Promax & BDA Broadcast Designers Association: World Gold Award for Best Invitation or Card (2006)
- ▶ Promax & BDA Broadcast Designers Association: World Gold Award for Best Design Application (2006)
- ▶ Promax & BDA Broadcast Designers Association: Latin America Silver Award for Best Set Design (2003)
- ▶ "Jose Glanelli" National Graphics Award. Best Catalogue of the Year: Flor Garduño\_Testigos del Tiempo (1997)

## SKILLS

Photoshop	■■■■■■■■■■	3d Max	■■■■■■■■■■	Html5	■■■■■■■■■■
Illustrator	■■■■■■■■■■	Cinema 4d	■■■■■■■■■■	Css3	■■■■■■■■■■
After Effects	■■■■■■■■■■	Nuke	■■■■■■■■■■	Wordpress	■■■■■■■■■■

## EDUCATION

- ▶ **Advanced Digital Design Graduate Certificate.**  
George Brown College Toronto, Canada (2013)
- ▶ **Visual Effects for Film & TV Graduate Certificate.**  
Seneca College Toronto, Canada (2011)
- ▶ **Bdes, Degree in Graphic Design**  
Prodiseño, School of Design and Visual Communication. Caracas, Venezuela (1996)

## WORK EXPERIENCE CANADA

- ▶ **Fathom Film Group, Canada.**  
**The Defector Film Documentary (2012)**  
Art Direction. Creation of visual concept, motion graphic and composition of the documentary. Design and animation of the title sequence. Visual concepts and visual effect for main characters, including style frames and visual concepts for the scenarios. Team coordinator.  
**Festival Official Selection:** HotDocs 2013, Sebastopol Documentary Film 2013, Thessaloniki Doc Festival 2013, Independent Film festival Boston 2013 and iDFA 2012.



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WORK  
EXPERIENCE  
INTERNATIONAL  
PROJECTS

- ▶ **The Child Abuse Monument by Dr. Michael Irving (2011)**  
StoryProject.com (Volunteer Work), Canada.  
Creation of visual concept, design and animation for StoryProject.com and the monument's PSA.
- ▶ **Exit Humanity Feature Film (2011)**  
Exit Humanity, Canada.  
Visual effects for two scenes of the film.
- ▶ **Funsplaces - Disney Latin America (2009- 2012)**  
Creation of Visual Concept and Graphic Design for an extended numbers of products for **Disney Latin America**.
- ▶ **BoomdogFilms, Mexico (2009)**  
Creation of Visual Concept, logo design and graphic elements for television shows.
- ▶ **Pimentón Films C.A, Venezuela (2009)**  
Creation of Visual Concept; design and development of the graphics package and Ad spots animation.
- ▶ **3 Sargentos C.A. Outdoor Advertising (2006) (Argentina, Venezuela, Mexico)**  
Application and customization of the Visual Concept. Design and development of billboards and ads for public transportation vehicles. Promotion of Sony Entertainment Television's programming (**30 Rock, 'Til Death, America's Next Top Model, American Inventor, Top Chef**, etc.). Promotional events in Colombia and Venezuela for tv channels **Animax, AXN** and **Sony**. Design and development of graphic elements.
- ▶ **VC Medios Promotional campaign for Sony Entertainment Television Latin America.**  
Creation of the Visual Concept; design and development of ambient graphic elements, including set and props. Networks' set design at Latin America Pre-Sales Convention for channel's **Animax, Axn & Sony** (Mexico).
- ▶ **Outsourced Projects Sony Entertainment Television Latin America (2000-2003)**  
Creation of Visual Concept, Design and Graphic production of different marketing pieces (billboards, promotional posters, backlights). MidSeason Campaigns, Fall Campaign and Talent Tour Campaign. Quarterly publication SETNews and Monthly publications: grids stationary Calendars and Christmas Cards.
- ▶ **Art Director. Department of Original Production.**  
**Sony Entertainment Television Latin America. (2007-2009)**  
(assigned by agreement with Motif Graphique)
- ▶ **Senior Graphic Designer (On Air: Print and Off Air: Motion Graphics).**  
**Sony Entertainment Television Latin America. (2006-2007)**
- ▶ **Art Director.**  
**Ideas y Desarrollos Advertising C.A, Caracas, Venezuela (1997, 2000)**

WORK  
EXPERIENCE  
PERMANENT  
POSITION